

18th September 2017



WOW starts on:20/9/2017

Welcome to Green Footsteps!

Dear Parent/Carer

May I take this opportunity to welcome your child's class on board an exciting walk to school initiative "Green Footsteps". The scheme is run in partnership with Kent County Council, Medway Council, Bexley Council and leading walk to school charity, the KM Charity Team.

By taking part in Green Footsteps, pupils get regular exercise so that they are more alert and ready to start their school day. The scheme has already reduced school-run traffic on the roads and congestion around school gates. Children also learn vital road safety skills as they walk, cycle or ride their scooters to school. Not only does the environment improve, but Green Footsteps will be a step on the way to the school achieving Healthy School status and addressing School Travel Plan targets. Green Footsteps is designed to run for one academic year from October to July.

- Pupils are actively encouraged to walk, cycle or ride their scooters to and from school each Wednesday.
- Weekly class figures for green travel will be added to the KM School Portal website.
- Green Footsteps does not exclude families who live a long way from school. If your family has to drive to school, why not park further away than normal and walk at least the last five minutes to enable your child to take part? We call this Park and Stride.

Please see the attached zone map to check if you live outside the 'walking' zone.

Newsletters –

During the school year, you will be sent exciting newsletters, challenging families to make an extra effort to walk, cycle or ride scooters to school on a specific week. On that week, prizes will be awarded for the classes that do the best in the district which include Leeds Castle and Silver Blades ice skating rink tickets!

Green Rewards –

To thank families using Green Footsteps, you are invited to join the KM free green reward scheme. You will receive the Buster Bug's Birthday Club e-newsletter with offers and discounts to make your child's birthday dreams come true. You can also receive KM Link e-newsletter which includes great days out information for the family. To sign up, visit

www.kmwalktoschool.co.uk.

I am looking forward to Green Footsteps and hope that you and your family will support this as well.

Yours sincerely

Miss M Neale
Head Teacher